

## ACCOUNT MANAGER - Online Media - Switzerland

Looking for a driven Account Manager to help grow the business in Spain. Working alongside the Spanish Country Manager, you will manage and own key Spanish client accounts across the relevant sectors; travel, hospitality, leisure...

### Profile

You must be highly organised, motivated and an independent thinker, willing to work to ambitious objectives to grow the market and become a key player in the Spanish team. As part of a fun, creative and dynamic team of young online marketing professionals, you will be committed to increasing the business through building strong, long-term partnerships with your clients.

### Responsibilities

Manage all client activities in order to deliver campaigns and exceed client expectations, including:

- Managing all aspects of advertising campaigns from start to finish.
- Analytically tracking and optimising campaigns to meet client objectives.
- Collaborating closely with the sales team to build and maintain relationships with clients, including ongoing strategic consultation and support.
- Driving implementation of client plans across multiple teams and products.
- Focusing on client retention, growth, renewal, and 100% client satisfaction.
- Communicating campaign progress to clients and internal stakeholders.

### Essential Experience & Skills

- 1-3 years experience in managing online marketing accounts/campaigns or comparable analytical experience.
- Highly analytical mindset and high attention to detail.
- Solid understanding of online media industry.
- Proficient in Microsoft Office especially Excel.
- Strong communication skills, able to present ideas and concepts in a winning way.
- Native (or fluent) Spanish. Fluent English.

### Highly Desirable

- Sense of humour and ability to thrive in an unstructured, fast paced environment.
- Search marketing/account management experience with the ability to listen to, understand and manage client needs.
- Ability to learn quickly different advertising platforms.
- University degree with a strong academic record.
- International mindset, open to some travel within Europe and to the USA.

**Location:** Switzerland

**Salary:** Very Competitive Package, including relocation.

**Opportunity:** Great! Real opportunity to develop the role and grow the business and your career within a very dynamic and fun environment.